



ELAINE MERRICK GHERE

Graphic Designer/Art Director



+1 504 975 6432



elaine.m.ghere@gmail.com



elaine-merrick-ghere.com

EDUCATION

2014 - 2018 Bachelor of Fine Arts
Savannah, GA Savannah College of Art and Design

Major: Graphic Design

Minor: Advertising

PROFESSIONAL SKILLS

- LOGO - monogram design
- Ideation and Concepting
- Art Direction
- Magazine and Print Layout
- Merchandise Design
- Shot Coordination and Planning
- File Prep and Art Retouching
- Microsoft 365, iOS Platform
- HTML and CSS (internal & external)
- Painting, Printing, Illustration
- Adobe Creative Suite
- Photography - film and digital
- Figma and Canva

VOLUNTEER WORK

SECOND HARVEST FOOD DRIVE

New Orleans, LA (2010-2014)

Volunteered to help organize, store, and box food supplies at local charity for those in need.

COTTON BRANCH FARM ANIMAL SANCTUARY

Leesville, SC (Summer 2017 and Spring 2018)

Volunteered and stayed on the farm for a week at a time helping to water, clean, and build for the benefit of the wide variety of rescued animals.

EXPERIENCE

Associate Graphic Designer

Lands' End Inc, Dodgeville, WI (2018-Present)

From seasonal concepting to art direction and catalog creation, I have worked in almost every division of the creative department (Core, Mens, Home, and some Kids). Communicating with merchants, planning, photo teams and creative leadership to execute solution based customer facing design media. Art directed photography needs and created solutions and design details which carried through to the entire company. Participated in multiple collaborations such as Draper James X Lands End, Rowing Blazers X Lands End and Blake Shelton X Lands End.

Graphic Designer

Ink Imprints, Covington, LA (Summer 2015)

Designed, illustrated, and formatted designs for a variety of clients and online storefront. Responsible for design ideation, online store merchandise management, and customer consultation and email communication for custom designs.

Individual Graphic Design

Olde Orleans Construction, Mandeville, LA (2017)

Designed signage for out front construction projects and homes. Logo design for business cards and other branding applications.

Logo Design

Vail Design, Mandeville, LA (2017)

Logo design for use in all branding applications, from web to print.

Veterinary Technician

Prytania Veterinary Hospital, New Orleans, LA (2012-2015)

Worked as a kennel technician. Scrubbed dishes, cleaned kennels, cared for sick and healthy pets of all ages and species. Worked in a fast-paced team oriented environment, Lots of hard (stinky) work! Loved it.

RSA

SCAD Rising Star Summer Program, Savannah, GA (Summer 2016, Summer 2017)

Worked as a Rising Star Assistant living in student housing watching over kids, assigned a hall of high schoolers and acted as an information source about SCAD and SCAD academic life. Such an great experience to get them excited about creative careers!

REFERENCES

Gwen Coy, Office Manager
Prytania Veterinary Hospital
504 899 2828

Steven Weyerts, Copywriter
Bombas
608 425 8175

Megan Hyde, VP Global Brand Creative
Lands' End Inc
415 264 2732



ELAINE MERRICK GHERE

Mom/Mac n' Cheese Enthusiast



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PROFILE

Here is some fun info on me outside my professional world! I love being locally involved and experiencing new things and people! I provide for my family and obsess over my daughter. :)

Follow my insta!

@laneyghere

PERSONAL SKILLS

- Communication
- Team Work
- Crochet
- Racket Ball
- Pet-Snuggler
- Knitting
- Fishing
- Pig Wallow Digging
- I make a mean Gumbo (not as good as my mother's)
- Collector of pets
- Beer snob
- Quantum Mechanics enthusiast
- Constantly curious human
- Owner and operator of my cat's instagram account

EXPERIENCE

Chalkboard Calligraphy & Illustration

2024

The Wine Reserve

Oregon, WI

When I moved to Oregon, WI, I knew I wanted to be locally involved. During my time getting to know folks around town, I started to do the local chalkboards for the wine bar (and local tap) in exchange for a glass.

Tattoo Illustration

I love to draw and learn, so when friends want tattoos drawn up, I can't say no!

INTERNSHIP

Graphic Design Internship

2014

Hardy Fowler - Medical Illustrator, Video Game

New Orleans, LA

Character Artist, Graphic Designer

During my junior year of highschool, still getting curious about the world of professional creativity, I had the pleasure to intern with Hardy. I observed and sponged in all the knowledge I could about various software, technique, and best practices. I gained an early perspective on the importance of client-customer communication and was able to observe the professional process.

EXHIBITIONS

Fine Art Exhibiton

2009

Ogden Museum of Southern Art

New Orleans, LA

Too cool not to mention, and I'll never let it go! During middle school, my little clay birdhouse was selected to be a part of a student exhibition at the museum. What a way to kick off a love of fine arts!

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